



6th Annual PeakCO Challenge Sponsorship Package

Title Sponsor

\$10,000

- Print and Media rights of usage “Official Title Sponsor of the 6th Annual PeakCO Challenge”
- Marketing collateral rights of usage to co-branding of PeakCO Challenge logo
- Media promotions co-branding rights of use of Boys & Girls Club of the Pikes Peak Region logo
- Direct Emailing to Boys & Girls Club of the Pikes Peak Region PeakCO Challenge distribution list
- Website Recognition on the Boys & Girls Club event website www.bgcppr.org/peakco/2008
- Press Relations weekly logo placement in Colorado Springs Business Journal event ad through July 11 with a Event Recap Thank You ad on July 25; recognition in all event related press releases; as Title Sponsor
- Signage Recognition as Title Sponsor at Event Headquarters, Pre/Post Event activities (i.e. Draft Party at Cheyenne Mountain Resort, possible Recap Party)
- Merchandising prominent logo placement on Event t-shirts
- Speaker Engagements designated official to speak at Opening and Closing Ceremonies; TV and Radio spots including 98.9 Magic FM Morning Show blitz and Good Morning Colorado.
- Prominent Booth location on Sponsor Row at Event
- Additional marketing opportunities can be negotiated
- Sponsorship Exclusivity to Industry
- Includes (up to 4) team entry fees

Presenting Sponsor

\$5,000

- Print and Media rights of usage “Presenting Sponsor of the 6th Annual PeakCO Challenge”
- Marketing collateral rights of usage to co-branding of PeakCO Challenge logo
- Media promotions co-branding rights of use of BGCPPR logo
- Direct Emailing to BGCPPR PeakCO Challenge distribution list
- Website Recognition on the Boys & Girls Club event website www.bgcppr.org/peakco/2008
- Press Relations weekly logo placement in Colorado Springs Business Journal event ad through July 11 with a Event Recap Thank You ad on July 25; recognition in all event related press releases; as a Presenting Sponsor
- Signage Recognition as a Presenting Sponsor at Event Headquarters, Pre/Post Event activities (i.e. Draft Party at Cheyenne Mountain Resort, possible Recap Party)
- Merchandising prominent logo placement on Event t-shirts
- Speaker Engagements If Title Sponsor is unable to fulfill speaking engagements, Presenting Sponsors will be contacted to participate. (speak at Opening and Closing Ceremonies; TV and Radio spots including 98.9 Magic FM Morning Show blitz and Good Morning Colorado).
- Prominent Booth location on Sponsor Row at Event
- Includes (2) team entry fees

Event Sponsor

\$3,000

- Print and Media rights of usage “Event Sponsor of the 6th Annual PeakCO Challenge”
- Marketing collateral rights of usage to co-branding of PeakCO Challenge logo
- Media promotions co-branding rights of use of BGCPPR logo
- Direct Emailing to BGCPPR PeakCO Challenge distribution list
- Website Recognition on the Boys & Girls Club event website www.bgcppr.org/peakco/2008
- Press Relations weekly logo placement in Colorado Springs Business Journal event ad through July 11 with a Event Recap Thank You ad on July 25; recognition in all event related press releases; as a Presenting Sponsor
- Signage Recognition as an Event Sponsor at Event Headquarters, Pre/Post Event activities (i.e. Draft Party at Cheyenne Mountain Resort, possible Recap Party)
- Event Signage Recognition as an Event Sponsor, Antlers Hilton will have signage at one of the six event staging areas for additional signage exposure (i.e. Antlers Hilton Volleyball pits)
- Merchandising prominent logo placement on Event t-shirts
- Booth location on Sponsor Row at Event
- Includes (2) team entry fees

Official Sponsor	\$1,500
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- Print and Media rights of usage “Official Sponsor of the 6th Annual PeakCO Challenge”
- Marketing collateral rights of usage to co-branding of PeakCO Challenge logo
- Media promotions co-branding rights of use of BGCPPR logo
- Website Recognition on the Boys & Girls Club event website www.bgcppr.org/peakco/2008
- Press Relations weekly logo placement in Colorado Springs Business Journal event ad through July 11, 2007 with a Event Recap Thank You ad on July 25; recognition in all event related press releases; as a Presenting Sponsor
- Signage Recognition as an Official Sponsor at Event Headquarters, Pre/Post Event activities (i.e. Draft Party at Cheyenne Mountain Resort, possible Recap Party)
- Merchandising prominent logo placement on Event t-shirts
- Includes (1) team entry fees

All sponsorship rights conclude on December 31, 2008.

First right of refusal for 2009 Sponsorships expires on January 31, 2009.

Additional marketing opportunities can be negotiated.

Multi-year sponsorships available upon request.

For more information, contact the

Central Office

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